

ARTFILE REQUIREMENTS

To assist with printing requirements and to help you in avoiding additional or high artwork costs (*thus saving you money*), please supply art-files in the following format where at all possible, either by email, on a cd or a memory stick.
Please endeavour to ensure artwork is supplied at the actual size required if at all possible, or clearly state otherwise!

- All artwork is required to be supplied in 'vector' format, created in either:

CorelDraw, up to version X4* (.cdr file)

* later versions will need to be saved as version 9 or 12

or alternatively an Adobe Illustrator file, saved as an .eps file

**** Files must be for PC, not Mac ****

>> All transfers require 'vector' format files for production. If this format cannot be supplied, art costs will be incurred for time spent having to re-create and produce the required vector files <<

- If you cannot create or obtain previous artwork in one of the above vector file's (*from previous print runs done elsewhere or from business cards or signage work*) then you will need to provide the artwork in as higher quality image as possible

(saved at the actual size for printing, at 300dpi minimum) in either:

Adobe Acrobat (.pdf) / .jpg / or .tif

**** Please do *not* supply .gif files ****

If any of the above options cannot be supplied at all, please post or bring with you, a clear full colour copy, to the above address. Sorry, but we cannot work with faxed artwork. We can also scan it for you, anything up to A4 in size - a small scanning charge applies for this service.

Should you have any queries, please do not hesitate to contact Ang
ang@picknsticke designs.co.nz